

ANDREAS HORTON

Multi-disciplinary Designer | Video Editor | Content Creator

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Profile

I have a passion for design and creating customer experiences that people love. I have a strong work ethic and always act professionally with clients and colleagues. I am a hard worker and have an eye for detail, but am always looking to learn new skills and be mentored by more experienced colleagues. To my employer I bring integrity, design skills and will always be willing to do whatever is needed to make the company successful.

Education

- **University of Salford**, Manchester - Graphic Design (Bachelor of Arts 2:1) Graduated 2025
- Scarsdale High School, New York, USA - High School Diploma, GPA of 3.2
- Jumeirah College, Dubai, UAE

Skills

Branding, Typography, Digital Product Design,
UI Design Web & Mobile, UX Design & Wireframing, Retail Digital Banking,
Benchmarking & User Research, Video Production, Design Thinking,
Social Media Content Production, Illustrations, Design Systems

Tools

- **Design:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After effects, Adobe XD, Fresco, Firefly, Figma, Sketch, Canva, Zeplin, Maze,
- **Collaboration:** MS Office 365, Teams, Slack, Asana, ChatGPT, GenAI - SORA, Veo v3

Employment History

Berkeley Scott, Manchester: Hospitality and Catering (7 months - July 2025 – Present)

- Delivered high-quality customer service in fast-paced hospitality environments, including events, restaurants, and corporate functions.
- Supported kitchen and front-of-house teams with food preparation, table service, and event setup to ensure smooth service delivery.
- Maintained hygiene and safety standards in line with industry regulations while adapting quickly to different venues and client expectations.

Teaching Personnel, Manchester: Teaching Assistant (5 months - September 2025 – Present)

- Supported classroom teachers across multiple subjects by assisting with lesson delivery, small-group work, and one-to-one pupil support.
- Adapted learning materials and activities to meet diverse student needs, including those with SEN and EAL requirements.
- Helped maintain an engaging, well-organized classroom environment and provided behavioural and pastoral support to promote positive learning outcomes.

The Liquor Store, Manchester: Freelance Graphic Design and Bar-back (3 months - June 2024 – August 2024)

- Worked as a bar-back during the summer, supporting bartenders and maintaining efficient service during peak hours.
- Created a range of freelance design and media content for the bar, including posters, social media posts, video reels, photography, and product design.
- Operated professional video equipment on-site to capture high-quality promotional footage for Instagram and the website.
- Designed vibrant, illustrative posters to enhance the bar's interior aesthetic and brand identity.

THYNK DIGITAL, New York / UK : UI/UX Designer (2 years - May 2020 - May 2022)

- Conducted benchmarking, user research, focus groups, and usability testing to inform design decisions and improve user satisfaction.
- Led multiple design sprints to streamline process journeys within mobile and internet banking platforms for top-tier financial clients.
- Contributed to the design and development of ecommerce apps, design systems, and comprehensive brand guidelines for emerging startups.
- Delivered design thinking workshops and collaborated directly with clients to translate business goals into engaging, user-centred visual experiences.

Freelance Design Projects

VAULTED, Digital Banking App (2025)

- Designed a gamified digital banking app interface, blending financial tools with game mechanics such as ranking systems, tech trees, and adaptive visual metaphors to enhance user engagement.
- Created dynamic UI components and illustrations, including customizable vault environments, interactive currency animations, and a progression-based reward system.
- Developed a cohesive design system and brand identity for the app, incorporating user-centred design principles and visual storytelling to support financial education through.

Libertalia, Vintage Clothing Brand (2025)

- I began working on my self-start up clothing brand named Libertalia which features a range of unique T-shirt designs, all custom made. Many designs were either hand drawn with fabric markers or screen printed.
- Worked with a range of individual clients and friends both in person as well as online to establish a unique style of their choosing.
- Collaborated with Individual screen-printing businesses as well as fully utilising my universities resources to efficiently produce high quality clothing designs while on a tight budget. Managed shipping services as well as packaging.